Title of Corporation

: ARÇELİK A.Ş.

Address

: Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers

: (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership

: (0212) 314 31 15 - (0212) 314 34 90

Date

: 30.11.2011

Subject

: The completion of the acquisition of Defy Appliances Ltd. and share transfer realisation

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

Date of Board of Directors' Decision for Acquisition	20th July 2011			
Title of Acquired Financial Fixed Asset	South Africa Based Defy Appliances (Pty) Ltd Co. ("Defy")			
Subject of Activity of the Acquired Financial Fixed Asset	Production of refrigerators, freezers, dryers, ovens and cooking equipments and sales and marketing of all kinds of durable home appliances.			
Capital of Acquired Financial Fixed Asset	1,500 South African Rands ("ZAR") (approximately 180 USD)			
Method of Acquiring the Financial Fixed Asset	Purchasing by Ardutch B.V., our subsidiary established in the Netherlands.			
Date of the Transaction Was Completed/Will Be Completed	30 th November 2011			
Acquisition Conditions	On the Date of Closure, 1,594 million ZAR (approximately 191 million USD) as the cost of shares will be paid to Franke and 680 million ZAR (approximately 81 million USD) will be paid in cash as the assignment price of the subordinated debt which Franke provided for the Company.			
Nominal Amount of Acquired Shares	1,500 ZAR (approximately 180 USD)			
Purchasing Price per Share	1,063 thousand ZAR (approximately 127 thousand USD)			
Grand Total	1,594 million ZAR (approximately 191 million USD)			
Rate of Acquired Shares to the Capital of Financial Fixed Asset (%)	100%			
Rate of Share in the Financial Fixed Asset (%) after Acquisition	100%			
Rate of Possessed Voting Rights to the Total Voting Rights in the Financial Fixed Asset (%) after Acquisition	100%			
Rate of Acquired Financial Fixed Asset to the Total Assets of the Partnership in the Last Financial Statement Disclosed to Public (%)	5,2%			
Effect on Partnership's Activities	This acquisition, which will be useful for our growth target in developing markets, will carry our company to a high market share in the Sub-Sahara Africa region.			
Whether or Not a Call Liability Has Arisen	No			
If Call Liability Arises, Whether or Not an Exemption Application Will Be Made	No			
Name/Title of Seller/Transferor	Franke Holding AG			
Quality of Partnership's Relation with Seller/Transferor Party	Has no capital or management relation.			
Method of Determining Value of Financial Fixed Asset	Bargaining method.			

Whether or Not an Assessment Report Has Been Issued	No report has been issued.	1
Reason Why an Assessment Report Has Not Been Issued	It is not obligatory.	
Amount Found As a Result of the Assessment Report	-	
Reasons If the Process Has Not Been/Will Not Be Realized in Accordance with the Results of Assessment Report		

In our 29.11.2011 dated announcement regarding the acquisition of Defy Appliances Ltd., it was stated that the approvals of the South African and Namibian competition authorities were taken and the share transfer will take place on 30.11.2011 Wednesday and the acquisition will be completed as of 30.11.2011.

As of today, the purchase price has been paid to Franke Holding AG by our subsidiary Ardutch B.V., based in Holland, thereby the share transfer and the acquisition has been completed.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 30.11.2011 / 14:10 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 30.11.2011 / 14:10

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-İSTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 30.11.2011

Subject : Participation in the capital increase of our subsidiary

Ardutch B.V.

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

On 30.11.2011, Our Board of Directors has taken the decision below;

Arcelik decided to fully participate in the capital increase of Ardutch B.V., our 100% owned subsidiary based in Holland, up to the amount of 150,000,000 EUR and also gave authority to the company management to complete the necessary process.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 30.11.2011 / 14:03 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 30.11.2011 / 14:03

Title of Corporation/Names of Shareholders

: ARÇELİK A.Ş.

Address

: Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers

: (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership

: (0212) 314 31 15 - (0212) 314 34 90

Date

: 29.11.2011

Subject

: Updating the purchase of Defy Appliances.

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

The approvals of the South African and Namibian competition authorities which were stated in our 21.07.2011 and 30.09.2011 dated announcements regarding the acquisition of Defy Appliances Ltd., are completed. The share transfer and the closing of the deal are expected to take place on 30.11.2011 Wednesday.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 29.11.2011 / 09:26 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 29.11.2011 / 09:26

Title of Corporation/Names of Shareholders

Address

: ARÇELİK A.Ş.

: Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers

: (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership

: (0212) 314 31 15 - (0212) 314 34 90

Date

: 27.10.2011

Subject

: Financial Results for the 3rd Quarter of 2011 and

expectations for the year 2011.

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

You may reach the presentation including summary of financial results for the 3rd Quarter of 2011 which have been announced today and our updated expectations for the year 2011 from the address www.arcelikas.com.tr .

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 27.10.2011 / 15:11

Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 27.10.2011 / 15:11

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 - (0212) 314 34 90

Date : 30.09.2011

Subject : Updating the purchase of Defy Appliances

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

In our announcement dated 21.07.2011, it was stated that the closing of the purchase of the shares of South African Defy Appliances is expected to be realised by the end of September 2011. The transaction has not been materialized yet as the approvals of the South African and Namibian competition authorities are expected. The share transfer will take place after the required approvals are taken.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 30.09.2011 / 09:42 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 30.09.2011 / 09:42

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 04.08.2011

Subject : 2011 First Half Financial Results and Year 2011

Expectations

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

The presentation that includes our yesterday announced 2011 first half financial results summary and year 2011 expectations update can be reached at www.arcelikas.com.tr.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 04.08.2011 / 08:57 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 04.08.2011 / 08:57

ø

Title of Corporation/Names of Shareholders

: ARÇELİK A.Ş.

Address

: Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers

: (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership

: (0212) 314 31 15 - (0212) 314 34 90

Date

: 01.08.2011

Subject

: Corporate Governance Rating

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

SAHA Corporate Governance and Credit Rating Services Inc. revised our corporate governance rating which was declared to the public on 30.07.2010, by increasing from 8.55 out of 10 (85.53 %) to 8.59 out of 10 (85.91%).

In compliance with Capital Markets Board Corporate Governance Principles, our updated corporate governance rating was assigned by examination of four main categories (Shareholders, Public Disclosure and Transparency, Stakeholders, Board of Directors) as given below.

<u>Categories</u>	<u>Weight</u>	Rating 2010	<u>Rating 2011</u>
Shareholders	0.25	8.87	8.87
Public Disclosure and Transparency	0.35	9.22	9.30
Stakeholders	0.15	9.52	9.52
Board of Directors	0.25	6.73	6.76
Total	1.00	8.55	8.59

It is possible to reach our corporate governance rating report prepared by SAHA Corporate Governance and Credit Rating Services Inc. on our website www.arcelikas.com.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 01.08.2011 / 17:17 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 01.08.2011 / 17:17

Title of Corporation : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-İSTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 21.07.2011

Subject : Signing a share purchase agreement

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

Date of Board of Directors' Decision for 20th July 2011 Acquisition South Africa Based Defy Appliances (Pty) Ltd Co. ("Defy") Title of Acquired Financial Fixed Asset Production of refrigerators, freezers, dryers, ovens and cooking equipments and sales Subject of Activity of the Acquired Financial and marketing of all kinds of durable home appliances. **Fixed Asset** Capital of Acquired Financial Fixed Asset 1,500 South African Rands ("ZAR") (approximately 216 USD) Method of Acquiring the Financial Fixed Asset Purchasing by Ardutch B.V., our subsidiary established in the Netherlands. Date of the Transaction Was CompletedWill Depends on realization of closure conditions and approval of regulatory bodies. Be Completed On the Date of Closure, 1,594 million ZAR (approximately 229 million USD) as the cost of shares will be paid to Franke and 680 million ZAR (approximately 98 million USD) will **Acquisition Conditions** be paid in cash as the assignment price of the subordinated debt which Franke provided for the Company. 1,500 ZAR (approximately 216 USD) Nominal Amount of Acquired Shares Purchasing Price per Share 1,063 thousand ZAR (approximately 153 thousand USD) Grand Total 1,594 million ZAR (approximately 229 million USD) Rate of Acquired Shares to the Capital of 100% Financial Fixed Asset (%) Rate of Share in the Financial Fixed Asset (%) 100% after Acquisition Rate of Possessed Voting Rights to the Total Voting Rights in the Financial Fixed Asset (%) 100% after Acquisition Rate of Acquired Financial Fixed Asset to the Total Assets of the Partnership in the Last 6,2% Financial Statement Disclosed to Public (%) This acquisition, which will be useful for our growth target in developing markets, will Effect on Partnership's Activities carry our company to a high market share in the Sub-Sahara Africa region. Whether or Not a Call Liability Has Arisen No If Call Liability Arises, Whether or Not an No Exemption Application Will Be Made Name/Title of Seller/Transferor Franke Holding AG Quality of Partnership's Relation with Has no capital or management relation. Seller/Transferor Party Method of Determining Value of Financial Fixed Bargaining method. Whether or Not an Assessment Report Has No report has been issued. Been Issued Reason Why an Assessment Report Has Not It is not obligatory.

Been Issued
Amount Found As a Result of the Assessment
Report
Reasons If the Process Has Not Been/Will Not
Be Realized in Accordance with the Results of
Assessment Report

In line with our growth strategy in emerging markets, Arçelik signed the share purchase agreement with Franke Holding AG ("Franke") to acquire 100% of the shares of South Africa based Defy Appliances (Pty) Ltd. ("Defy") by Ardutch B.V., Arçelik's subsidiary established in the Netherlands.

The transaction will be at an enterprise value of 2.25 billion South African Rand ("ZAR") (approx. USD 324 million). At the Closing Date ("Closing Date"), an equity value of ZAR 1,594 million (approx. USD 229 million) and an amount of ZAR 680 million (approx. USD 98 million) for the assignment of the Franke loan to Defy, will be paid in cash. There may be a further purchase price adjustment on the Closing Date based on the balance sheet developments of Defy until this date.

The closing of the transaction will take place after the fulfillment of various conditions precedent, including the approval of the South African and Namibian Competition Authorities, which are expected to be finalized by the end of September 2011.

Defy is the leader of the white goods market of the South African Customs Union region, which includes a total of 5 countries together with the Republic of South Africa. The net sales of Defy was approximately ZAR 2.5 billion (approx. USD 345 million) and normalized EBITDA was ZAR 314 million (approx. USD 43 million) in 2010. Defy has 3 production facilities in South Africa producing refrigerators, freezers, dryers, ovens and other cooking appliances. Detailed information regarding Defy is available on the web site: www.defy.co.za.

Regarding to this transaction in this disclosure, Arçelik's General Management decided to postpone the disclosure on 16 June 2011 in line with Capital Markets Board Communique Serial: VIII No: 54 article 15 depending on the authority given by Arçelik's Board of Directors Decision dated 20.10.2009 and no. 682. The mentioned postponement decision was taken in order not to effect the process negatively and to protect the legal rights of Arçelik and not to mislead investors about a transaction which has not realised. After postponement reason has ended, this disclosure has been made.

Note: The USD values, excluding 2010 data, are calculated according to the market USD/ZAR currency rate of 19 July 2011.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 21.07.2011 / 08:57 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 21.07.2011 / 08:57

Title of Corporation/Names of Shareholders

: ARÇELİK A.Ş.

Address

: Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers

: (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership

: (0212) 314 31 15 - (0212) 314 34 90

Date

: 18.05.2011

Subject

: The establishment of sales-marketing company in

Australia

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

It has been decided to establish a sales-marketing company in Australia in line with our Company's organic growth strategy and target of expanding to new markets.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 18.05.2011 / 16:14 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 18.05.2011 / 16:14

Title of Corporation/Names of Shareholders

: ARÇELİK A.Ş.

Address

: Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers

: (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership

: (0212) 314 31 15 – (0212) 314 34 90

: 26.04.2011

Subject

Date

: Financial Results for the 1st Quarter of 2011 and

expectations for the year 2011

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

You may reach the presentation including summary of financial results for the 1st Quarter of 2011 which have been announced today and our updated expectations for the year 2011 from the address www.arcelikas.com.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 26.04.2011 / 16:39 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 26.04.2011 / 16:39

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 08.04.2011

Subject : Arstil brand licensing

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

On April 08, 2011, Board of Directors decided that Tepe Mobilya A.Ş. shall be licensed for the usage right of Arstil brand owned by our Company, and Brand License Agreement and other required actions shall be made by the Company Management.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 08.04.2011 / 17:14 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 08.04.2011 / 17:14

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 01.04.2011

Subject : Regarding the supply contract signed between the

Company and Sony United Kingdom Limited on March

26, 2010

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

Announced on March 26, 2010; the shipments under LCD TV supply contract until 1st of April 2011 between Sony United Kingdom Limited and our Company shall continue for the products in various screen size for at least three months more under the existing contract. Continuation of the sales in the following period shall be decided mutually depending on the market conditions.

On the other hand, production and distribution relationship between the Company and Sony continues by targeting Turkey.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 01.04.2011 / 17:01 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 01.04.2011 / 17:01

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 28.03.2011

Subject : Assignment of duties within the Board of Directors

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

On March 28, 2011, the Board of Directors assigned the duties and decided;

- 1- To elect Rahmi Mustafa Koç as the Chairman of the Board and Mustafa Vehbi Koç as the Deputy Chairman; to continue the form of representation and binding as determined by the meeting resolution of our Board dated 19.07,2006 and no. 592 and inclusive of the Signatory Circular numbered 33,
- 2- To elect Temel Kamil Atay and Robert Sonman as the Committee Members responsible from Audit under the Capital Markets Board Communiqué Series: X Nr.: 22,
- 3- To elect Rahmi Mustafa Koç as the Chairman of Risk Management Committee and Semahat Sevim Arsel, Dr. Bülent Bulgurlu and Temel Kamil Atay as members of the committee,
- 4- To elect Mustafa Vehbi Koç as the Chairman of Investment and Business Development Committee; and Mehmet Ömer Koç, Yıldırım Ali Koç, Osman Turgay Durak and Levent Çakıroğlu as the members of the committee,
- 5- In accordance with Corporate Governance Principles published by the Capital Markets Board, to assign Board Member Dr. Bülent Bulgurlu, Board Member Osman Turgay Durak and the Company's Assistant General Manager Fatih Kemal Ebiçlioğlu as the members of Corporate Governance Committee.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 28.03.2011 / 17:28 Fatlh Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 28.03.2011 / 17:28

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-İSTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 - (0212) 314 34 90

Date : 23.03.2011

Subject : Dividend Distribution Decision of the Ordinary

General Assembly of the Shareholders on

23, 03, 2011

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

Total Gross Dividend to be distributed in cash (TL)			250,000,000.00
Cash Dividend to be distributed	of each share with 1 TL nominal value on the		
Stock Exchange	4 P. B. B. M. C. C. C. C. C. C. C. C. C. C. C. C. C.		
Gross (TL)		:	0.369970
Net (TL)		:	0.314490
Date of Cash Dividend Distributi	on	 -	29.03.2011

Article 4 of the Minutes of Meeting of the Arcelik A.S. Ordinary General Assembly on 23.03.2011 is as follows:

4- According to the financial statements for the accounting term January 1, 2010 and December 31, 2010, prepared by our Company within the framework of the Communiqué of the Capital Markets Board, Series: XI, Number: 29, and in compliance with the International Financial Reporting Standards, and audited by Güney Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik A.Ş. (a member firm of Ernst & Young Global Limited); a "(Consolidated) Net Income" of TL 549,247,388.36 has been provided of which TL 517,093,298.54 is net income attributable to the equity holders of the parent. Prepared on basis of the long term group strategy, the capital requirements of our company, our affiliates and subsidiaries; investment and finance policies as well as profitability and cash position, our proposal for profit distribution has been explained below.

In accordance with Capital Market Law and Capital Markets regulations, it was established that distributable profit of TL 517,093,298.54 has been obtained, the sum of TL 526,544,797.86, which includes the addition of TL 9,451,499.32 consisting of the donations, made to the tax exempt foundations and associations, is the first dividend amount and in official records there is a total distributable profit of TL 855,740,055.48, including TL 304,866,374.69 as net profit after tax.

It has been accepted unanimously that from the consolidated profit calculated according to Capital Markets Board Legislation

TL 250,000,000.00 TL 21,621,358.98 As gross dividend to the shareholders,

10% as 2nd Group Reserve

and the remaining amount as extraordinary reserve,

Based on our legal records;

To pay distributable cash dividend of TL 250,000,000.00 and second group reserve of TL 21,621,358.98 from the legal profit of current year,

- To pay a gross=net cash dividend of TL 0.36997 at a rate of 37.0 % for one share with a nominal value of TL 1.00, to full taxpayer institutions or to limited taxpayer institution shareholders, who provide dividends through a workplace or permanent representative in Turkey,
- To pay other shareholders cash dividends for a gross amount of TL 0.36997 and a net amount of TL 0.31449 for one share with a nominal value for TL 1.00 and at a rate of 37.0%;

And the starting date of the dividend payment has been determined as 29 March 2011 Tuesday.

Profit Dis	tribution Table of ARÇEI	IK A.Ş. for the year	2010
Paid/Issued Capital Total Legal Reserves (According to Legal Records) In case there is a privilege in the profit distribution in accorda	ince with the Articles of In	675,728,205,00 168,445,732,98 corporation, informatio	n concerning such privilege
	According to CM8	According to Legal Records (LR)	REMARKS
3 Term Profit	624,484,712,93	346,612,388,13	
4 Tax Payable (-)	107.391.414,39	41.746.013,44	
5 Net Term Profit (=)	517.093.298,54	304.866.374,69	(3 - 4)
6 Losses of the Previous Year (-)		0,00	
7 First Legal Reserves (-)	0,00	0,00	(5LR − 6LR)*5%
8 NET DISTRIBUTABLE TERM PROFIT (=)	517,093,298,54	304,866.374,69	CMB =(5 - 6 -7) LEGAL= (5 -6 -7)
9 Donations, Made During the Year (+)	9,451,499,32		
Net Distributable term profit, with donations added, over which the first dividend will be calculated	526,544.797 ₁ 86		The donations, made in the accounting term, are only added in the calculation of the first dividend to the net distributable term profit. In the remaining calculations of the profit distribution, the net distributable term profit, excluding donations is used. $(8+9)$
11 First Dividend to the Shareholders	105.308.959,57		
Cash	105.308.959,57	a siala nalata alah	
Free of Charge			
Total	105,308,959,57		
12 Dividend, Distributed to the Owners of the Privileged Shares	0,80		
13 Dividend to Directors, employees, etc.	0,00		
14 Dividend to the holders of redeemed shares	0,00		
15 Second Dividend to the Shareholders	144.691,040,43		
16 Second Legal Reserves	21,621,358,98	#101212121212121212121212121212121212121	[(11+12 + 13 +14 +15 + 20)- (1* %5)]*%10
17 Statutory Reserves			
18 Special Reserves			
19 EXTRAORDINARY RESERVES	245.471.939,56		5-(6+7+11+12+13+14+15+16+17+18)
20 Other Resources, which are Planned to be Distributed	0,00		
Profit of the Previous Year	0,00	0,00	
Extraordinary Reserves Other reserves, distributable in accordance with the Law and	0,00		
Articles of Association	0,00	0,00	

PER SHARE DIVIDEND INFORMATION					
	CLASS	TOTAL DIVIDEND AMOUNT (TL)	DIVIDEND CORRESPONDING TO SHARE WITH TL 1 PAR VALUE		
		1	AMOUNT (TL)	RATE (%)	
GROSS	A			·····	
	TOTAL.	250.000.000,00	0,36997	37,00	
NET	A B				
	TOTAL	212.511.990,48	0,31449	31,45	
THE RATIO OF THE DISTRIBUTED DIVIDEND TO THE NET D	ISTRIBUTABLE TERM	PROFIT INCLUDING DONATIO	NS I		
AMOUNT OF DIVIDENDS DISTRIBUTED TO SHAREHOLDERS	THE DATE OF	TUE NICYDIBUTEN NUUNEUN T	. TUE NET DICTOIR	ITADI E TEOM	
(TL)	THE RATIO OF THE DISTRIBUTED DIVIDEND TO THE NET DISTRIBUTABLE TERM PROFIT INCLUDING DONATIONS (%)				
250,000,000,0	47,5				

There are no privileged share groups in the profit.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 23.03.2011 / 17:35 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 23.03.2011 / 17:35

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 23,03,2011

Subject : Decisions taken by the Ordinary General Assembly of

Shareholders on 23.03.2011

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

Type of the General Assembly of Shareholders		Ordinary
Accounting Period of the General Assembly of Shareholders		2010
Date of the General Assembly	:	23.03.2011

The following decisions have been made at the Ordinary General Assembly of Shareholders of Arçelik A.Ş. on 23,03,2011.

- Regarding the profit distribution;

It has been accepted unanimously that from the consolidated profit calculated according to Capital Markets Board Legislation

TL 250,000,000.00 As gross dividend to the shareholders, TL 21,621,358.98 10% as 2nd Group Reserve

and the remaining amount as extraordinary reserve,

Based on our legal records;

To pay distributable cash dividend of TL 250,000,000.00 and second group reserve of TL 21,621,358.98 from the legal profit of current year,

- To pay a gross=net cash dividend of TL 0.36997 at a rate of 37.0 % for one share with a nominal value of TL 1.00, to full taxpayer institutions or to limited taxpayer institution shareholders, who provide dividends through a workplace or permanent representative in Turkey,
- To pay other shareholders cash dividends for a gross amount of TL 0.36997 and a net amount of TL 0.31449 for one share with a nominal value for TL 1.00 and at a rate of 37.0%;

And the starting date of the dividend payment has been determined as 29 March 2011 Tuesday.

- Amendment to the Articles of Association;

The amendment of Article 3 of the Articles of Association entitled "Purpose and Subject" has been accepted unanimously based on the permission of Turkish Republic Prime Ministry Capital Markets Board on 28.02.2011 and under number B.02.1.SPK.0.13-110.03.02/422-2381 and the permission of Domestic Trade General Directorate of Turkish Republic Ministry of Industry and Trade on 10.03.2011 and under number B.14.0.İTG.0.10.00.01/351.02-139-32168-1498.

- Regarding the election of the members of the Board of Directors;

The number of members of the Board of Directors has been decided by majority of votes as 11 and the members are Koç Holding A.Ş.represented by Mr.Mustafa Rahmi Koç, Mrs. Semahat Sevim Arsel, Mr. Mustafa Vehbi Koç, Mr.Mehmet Ömer Koç, Mr.Yıldırım Ali Koç, Mr.Bülent Bulgurlu, Mr.Temel Kamil Atay, Mr.Aka Gündüz Özdemir, Mr.Osman Turgay Durak and Mr.Levent Çakıroğlu, Burla Ticaret ve Yatırım A.Ş.represented by Mr.Robert Sonman to be on duty until the Ordinary General Assembly of Shareholders which will audit the accounts of 2011.

- Regarding the election of the Auditors;

The number of the auditors has been determined as 2 and it has been resolved with the majority of the votes to elect Mr. İnanç Kiraz and Mr. İbrahim Murat Çağlar so that they function until the Ordinary General Assembly which will meet in order to examine year 2011 accounts of the company.

- Regarding the election of the independent auditing firm

The election of Independent Audit Institution Güney Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik Anonim Şirketi (a member firm of Ernst & Young Global Limited) for the auditing of the year 2011 accounts and activities of our company which has been realised by the Board of Directors with the opinion of the Auditing Committee according to article 6 of section 3 of the Communiqué concerning the Independent Audit Standards in the Capital Markets published by the Capital Markets Board has been accepted with the majority.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 23.03.2011 / 17:32 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 23.03.2011 / 17:32

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 01.03.2011

Subject : Fitch Ratings credit rating disclosure

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

Credit rating agency, Fitch Ratings has upgraded Arçelik A.Ş.'s Long Term (LT) Foreign and Local Currency Issuer Ratings to BB, confirmed National LT rating as AA-. Credit rating outlook has been revised to positive from stable.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 01.03.2011 / 09:54 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 01.03.2011 / 09:54

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-İSTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 24.02.2011

Subject : Dividend distribution offer of Company Board of Directors

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

On 24.02.2011, the Company Board of Directors made the following decision.

According to the financial tables for the accounting term January 1, 2010 and December 31, 2010, prepared by our Company within the framework of the Communiqué of the Capital Markets Board, Series: XI, Number: 29, and in compliance with the International Financial Reporting Standards, and audited by Güney Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik A.Ş. (a member firm of Ernst & Young Global Limited); a "(Consolidated) Net Income" of TL 549,247,388.36 has been provided of which TL 517,093,298.54 is net income attributable to the equity holders of the parent. Prepared on basis of the long-term group strategy, the capital requirements of our company, our affiliates and subsidiaries; investment and finance policies as well as profitability and cash position, our proposal for profit distribution has been explained below. The payment of dividend will commence on March 29, 2011 in accordance with the decision to be adopted by the general assembly.

In accordance with Capital Markets Law and Capital Markets regulations, it was established that distributable profit of TL 517,093,298.54 has been obtained, the sum of TL 526,544,797.86, which includes the addition of TL 9,451,499.32 consisting of the donations, made to the tax-exempt foundations and associations, is the first dividend amount and in official records there is a total distributable profit of TL 855,740,055.48, including TL 304,866,374.69 as net profit after tax.

It is resolved to suggest that from the consolidated profit calculated according to Capital Markets Board Legislation

TL 250,000,000.00 As gross dividend to the shareholders, TL 21,621,358.98 10% as 2nd Group Reserve

and the remaining amount as extraordinary reserve,

Based on our legal records;

To pay distributable cash dividend of TL 250,000,000.00 and second group reserve of TL 21,621,358.98 from the legal profit of current year,

To propose abovementioned to General Assembly, which will be held to discuss the results of the year 2010 on March 23, 2011, Wednesday.

Profit Dis	tribution Table of ARÇE	LIK A.Ş. for the year	2010
Pald/Issued Capital Total Legal Reserves (According to Legal Records) In case there is a privilege in the profit distribution in accordance with the Articles of Inc.		675.728.205,00 168.445.732,98 corporation, informatic	n concernina such privileae
	According to CMB	According to Legal Records (LR)	REMARKS
3 Term Profit	624,484,712,93	346,612,388,13	
4 Tax Payable (-)	107.391.414.39		
5 Net Term Profit (=)	517.093.298,54	304.866.374,69	(3 - 4)
6 Losses of the Previous Year (-)		0.00	
7 First Legal Reserves (+)	0,00	0,00	(5LR 6LR)*5%
8 NET DISTRIBUTABLE TERM PROFIT (=)	517,093,298,54	304,866,374,69	CMB =(5 - 6 -7) LEGAL= (5 -6 -7)
9 Donations, Made During the Year (+)	9,451,499,32		
10 Ret Distributable term profit, with donations added, over which the first dividend will be calculated	526.544.797,86	1444444	The donations, made in the accounting term, are only added in the calculation of the first dividend to the net distributable term profit. In the remaining calculations of the profit distribution, the net distributable term profit, excluding donations is used. (8 + 9)
11 First Dividend to the Shareholders	105.308.959,57		
Cash	105.308.959,57	4.44.44.414	
Free of Charge			
Total	105,308,959,57		
12 Dividend, Distributed to the Owners of the Privileged Shares	0,00		P/W/4
13 Dividend to Directors, employees, etc.	0,00		
14 Dividend to the holders of redeemed shares	0,00		T/18/2-V
15 Second Dividend to the Shareholders	144,691,040,43	i fallida	· - /////
16 Second Legal Reserves	21.621.358,98		[(11+12 + 13 +14 +15 + 20)- (1* %5)]*%10
17 Statutory Reserves	***************************************		
18 Special Reserves			
19 EXTRAORDINARY RESERVES	245,471,939,56	33.245,015,71	5-(6+7+11+12+13+14+15+16+17+18)
20 Other Resources, which are Planned to be Distributed	0,00	0,00	
Profit of the Previous Year	0,00	0,00	
Extraordinary Reserves Other reserves, distributable in accordance with the Law and	0,00	0,00	
Articles of Association	0,00	00,0	

PER SHARE DIVIDEND INFORMATION				
, van	CLASS	TOTAL DIVIDEND AMOUNT (TL)	SHARE WITH TL AMOUNT (TL)	
GROSS	A B TOTAL	250,000,000,00	0,36997	37,00
NET	A B TOTAL	212.511.990,48	0,31449	31,45
THE RATIO OF THE DISTRIBUTED DIVIDEND TO THE NET DIS	I TRIBUTABLE TERM	PROFIT INCLUDING DONATION	NS	
AMOUNT OF DIVIDENDS DISTRIBUTED TO SHAREHOLDERS (TL)	THE RATIO OF THE DISTRIBUTED DIVIDEND TO THE NET DISTRIBUTABLE TERM PROFIT INCLUDING DONATIONS (%)			
250,000,000,00		47,5		

There are no privileged share groups in the profit.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 24.02.2011 / 17:15 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 24.02.2011 / 17:15

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-İSTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 - (0212) 314 34 90

Date : 24.02.2011

Subject : Decision about the meeting of Ordinary General

Assembly

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

On 24.02. 2011, Arçelik A.Ş. Board of Directors made the following decision.

It is hereby resolved that the annual Shareholders Ordinary General Assembly of Arçelik A.Ş. to be invited to gather for a meeting in order to negotiate and discuss the following agenda on 23th March 2011 Wednesday at 14:00 hours at Divan City, Büyükdere Caddesi No: 84 Gayrettepe 34398 Istanbul, that the formalities for invitation to be performed according to the due procedures and that the invitation to be announced in the Turkish Trade Registry Gazette and Turkey editions of newspapers distributed throughout the country and the website of the company at www.arcelikas.com.tr and that

- a) Balance Sheet and Income Statement of year 2010 to be presented to the General Assembly,
- b) Year 2010 Report of the Board of Directors to be presented to the General Assembly,
- c) Year 2010 Profit Distribution Suggestion of the Board of Directors to be presented to the General Assembly,
- d) Briefing document for the following agenda items

be prepared for this purpose and be delivered to the Board of Directors, that the Report of the Board of Directors, Corporate Governance Principles Compliance Report, Balance Sheet, Income Statement, Auditors' Report and the Independent Audit Report of the Independent Audit Institution, Güney Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik A.Ş. (A member firm of Ernst&Young Global Limited), the Profit Distribution suggestion of Board of Directors and briefing document on agenda items to be made available for review by the shareholders at the company headquarters and on the company website for a period of 21 days preceding the date of General Assembly.

AGENDA FOR ARÇELİK A.Ş. ORDINARY GENERAL ASSEMBLY ON MARCH 23, 2011

- 1. Opening and the Election of Presidential Board,
- 2. Reading the Report of the Board of Directors, the Report of the Auditors and the summary of the Report of the Independent Audit Institution Güney Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik Anonim Şirketi (A member firm of Ernst & Young Global Limited), concerning the operations and accounts of the year 2010, discussing these reports; acceptance, acceptance after modifications or refusal of the proposal of the Board of Directors for the Balance Sheet and Income Statement of year 2010,
- 3. The acquittal of the Members of the Board of Directors and the Auditors separately for the operations of the Company in 2010,

- 4. The approval, approval with amendment or refusal of the Board of Directors' suggestion for the distribution of 2010 profits and the date of profit distribution,
- 5. In accordance with Corporate Governance Principles, informing our Shareholders about "Profit Distribution Policy" of the Company for 2011 and following years,
- 6. In accordance with Corporate Governance Principles, informing our Shareholders about "Company Information Disclosure Policy",
- 7. On condition that necessary permissions are obtained from Capital Markets Board and T.R. Ministry of Industry and Trade; the approval of amendments in Article 3 named "Purpose and Subject" in the Articles of Association of the Company,
- 8. Determination of the number of members of the Board of Directors and election of the members in accordance with the determined number.
- 9. Determination of the number of Auditors and election of the Auditors in accordance with the determined number.
- 10. Determination of gross monthly salaries of the members of the Board of Directors and Auditors,
- 11. Informing the General Assembly about the donations and aid which the Company provided to social welfare foundations and associations during 2010 for social relief purposes,
- 12. Informing our Shareholders about the transactions conducted with related parties during the year,
- 13. Approval of Independent Audit Institution selected by the Board of Directors upon the suggestion of Auditing Committee, in accordance with the Communiqué of Independent Audit Standards in Capital Market, issued by Capital Markets Board,
- 14. Authorization of the members of the Board of Directors to perform the business, related to the operations of the Company in person or on behalf of other persons and to become partners to the companies, performing such operations and to perform other transactions, in accordance with Articles 334 and 335 of the Turkish Commercial Code,
- 15. Authorization of the Presidential Board to sign the General Assembly Meeting Minutes on behalf of the Shareholders and to settle with this,
- 16. Wishes and opinions.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 24.02.2011 / 17:12 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 24.02.2011 / 17:12

Title of Corporation/Names of Shareholders : ARCELIK A.S.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 24.02,2011

Subject : Selection of Independent Audit Institution For Year 2011

by the Board of Directors

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

In the decision of the Board of Directors of our Company, dated Feb. 24, 2011, it has been resolved to select Güney Bağımsız Denetim ve Serbest Muhasebeci Mali Müşavirlik A.Ş. (a member firm of Ernst&Young Global Limited), for the independent audit of year 2011 activities and accounts, and this will be presented for the approval of our shareholders in the General Assembly.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 24.02.2011 / 17:09 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 24.02.2011 / 17:09

Title of Corporation/Names of Shareholders

: ARÇELİK A.Ş.

Address

: Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

Telephone and Fax Numbers

: (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership

: (0212) 314 31 15 - (0212) 314 34 90

Date

: 23.02.2011

Subject

: News that appeared in some media organizations

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

Today, some media organizations have announced that Arçelik would invest in India for a new plant. In line with its growth strategy, our company is searching for investment opportunities in various countries over the world, by making market research and feasibility studies. However, we have not made any decision of investment in a certain country yet.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 23.02,2011 / 14:50 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 23.02.2011 / 14:50

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No;2-6 34445 Sütlüce

Beyoğiu-ISTANBUL

Telephone and Fax Numbers : (0212) 314 34 34 - (0212) 314 34 63

Telephone and Fax Number of the Investor/Shareholder

Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 17.02.2011

Subject : Amendments in the Articles of Association

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

The Board of Directors of our company made the following decision on 17.02.2011.

- 1- 3rd article of our company's Articles of Association related to "Purpose and Subject" shall be amended as per attached form,
- 2- The management of the company is authorized to perform necessary transactions in connection with the amendments in the Articles of Association,

The amendments in the Articles of Association shall be submitted to the approval of the first General Assembly after completing the necessary transactions and getting the statutory permissions.

OLD TEXT

PURPOSE AND SUBJECT

Article 3-

Subject of the Company is to perform all commercial and industrial activities related with production, sales, marketing and leasing, in virtual environment included, import and export of refrigerators, deep-freezers, washing machines, dish washers, thermo-siphons, vacuum cleaners, polishers, air conditioners, coolers and equipments, Radios, Televisions, Audio and video recorders and sets, ovens, stoves, hair dryers, mixers and all kinds of similar household appliances operating with or without electric power or other power source, bath tub and ready-made kitchens, home furnitures, carpets and equipments and appliances included in the home economy and their commercial and industrial types, and compressors, electric motors, carburrators, power transfer devices which form the main and auxiliary components of the above; mobile telephones, mobil telephone lines and components electrical devices and their parts and components; transportation and passenger vehicles and their motors and other parts; power production, utilisation, transmission and distribution equipments.

The company may perform these activities included in its subject singularly as well as perform production activities jointly with another company; it may realise the production under its own brand names as well as for and on behalf of others under their brand names,

Related with its purpose and subject the Company, in the country and abroad, may:

A) Operate as an agent, broker, representitive and Dealer and authorise others to do same.

- Establish marketing, transportation, warehousing and entrepot organisations; conduct staff training activities; setup and use computer systems; perform these singularly or jointly with others
- C) Establish companies or participate in already established companies; use forms or partnerships and other forms of cooperation; realise partnerships and cooperations with others provided that requirements of the Legislation are fulfilled.
- D) Acquire trade marks, models, pictures, special production and manufacturing methods, know-how, patent rights; exercise its rights on the same.
- E) Import and export, participate in tenders; realise these together with domestic and foreign partners
- F) Use its knowledge and experience, build plants and installations for others in the country and abroad.
- G) It can buy securities including bonds and shares in the country and abroad as well as depository receipts, contracts of future delivery, derivatives listed in the financial markets, structured financing elements and can make disposition of the foregoing, can also buy and/or dispose of when necessary the share certificates of commercial banks, financial leasing, consumer loan and factoring companies for affiliation purposes provided that such services would not constitute intermediary activities or portfolio management.
- H) Participate and when necessary terminate its participation in companies providing Radio, Television Program Production and Broadcasting Services, companies operating Television Studios, and companies manufacturing and selling necessary equipments.
- Involve in buying and selling and import and export activities of all types of raw materials, semi finished and finished products.
- Set up and/or have others set up all kinds of Laboratories and Research centers required for Research and Development activities
- J) Give aids and grants to Foundations established with social objectives, Associations, Universities and similar institutions provided that these aids and donations given in the year do not create results which may be included in the scope of Article nr. 15 of Capital Market Board, and such is submitted to the information of the shareholders and the required special circumstances are explained at the General Assembly.
- K) In compliance with the legislation relating to the power market and within the framework of auto-producer licence, and with the main aim of meeting its own need for electricity and heat energy; it may conduct activities relating to built production facilities, produce electricity and heat energy, in case of production exceeding its own need, to sell the electricity or heat energy, and/or the relevant capacity to other licensed legal persons or independent consumers, and to import all the necessary equipment and fuel for non-commercial purposes.
- L) As long as adapting to the principles of Capital Markets Board, the Company can give warranty, bailment, assurance in favor of on its behalf or third parties or build right of pledge including mortgage.

If other activities deemed beneficial other than the ones specified above are intended to be ventured then such shall be submitted for approval to the general assembly by the Board of Directors and after raising a resolution in that respect the company will be able to undertake the activity desired. However application of such decision which is an amendment to the Articles of Association by nature shall require permission from Capital Markets Board and Ministry of Industry and Trade.

NEW TEXT PURPOSE AND SUBJECT

Article 3-

Subject of the Company is to perform all commercial and industrial activities related with production, sales, marketing and leasing, in virtual environment included, import and export of refrigerators, deep-freezers, washing machines, dish washers, thermo-siphons, vacuum cleaners, polishers, air conditioners, coolers and equipments, Radios, Televisions, Audio and video recorders and sets, ovens, stoves, hair dryers, mixers and all kinds of similar household appliances operating with or without electric power or other power source, bath tub and ready-made kitchens, home furnitures, carpets and equipments and appliances included in the home economy and their commercial and industrial types, and compressors, electric motors, carburrators, power transfer devices which form the main and auxiliary components of the above; mobile telephones, mobil telephone lines and components electrical devices and their

parts and components; transportation and passenger vehicles and their motors and other parts; power production, utilisation, transmission and distribution equipments.

The company may perform these activities included in its subject singularly as well as perform production activities jointly with another company; It may realise the production under its own brand names as well as for and on behalf of others under their brand names.

Related with its purpose and subject the Company, in the country and abroad, may:

- A) Operate as an agent, broker, representitive and Dealer and authorise others to do same.
- B) Establish marketing, transportation, commitment, warehousing and entrepot organisations; conduct staff training activities; setup and use computer systems; perform these singularly or jointly with others.
- C) Establish companies or participate in already established companies; use forms or partnerships and other forms of cooperation; realise partnerships and cooperations with others provided that requirements of the Legislation are fulfilled.
- D) Acquire trade marks, models, pictures, special production and manufacturing methods, know-how, patent rights; exercise its rights on the same.
- E) Import and export, participate in tenders; realise these together with domestic and foreign partners
- F) Use its knowledge and experience, build plants and installations for others in the country and abroad.
- G) It can buy securities including bonds and shares in the country and abroad as well as depository receipts, contracts of future delivery, derivatives listed in the financial markets, structured financing elements and can make disposition of the foregoing, can also buy and/or dispose of when necessary the share certificates of commercial banks, financial leasing, consumer loan and factoring companies for affiliation purposes provided that such services would not constitute intermediary activities or portfolio management.
- H) Participate and when necessary terminate its participation in companies providing Radio, Television Program Production and Broadcasting Services, companies operating Television Studios, and companies manufacturing and selling necessary equipments.
- Involve in buying and selling and import and export activities of all types of raw materials, semi finished and finished products.
- Set up and/or have others set up all kinds of Laboratories and Research centers required for Research and Development activities
- J) Give aids and grants to Foundations established with social objectives, Associations, Universities and similar institutions provided that these aids and donations given in the year do not create results which may be included in the scope of Article nr. 15 of Capital Market Board, and such is submitted to the information of the shareholders and the required special circumstances are explained at the General Assembly.
- K) In compliance with the legislation relating to the power market and within the framework of auto-producer licence, and with the main aim of meeting its own need for electricity and heat energy; it may conduct activities relating to built production facilities, produce electricity and heat energy, in case of production exceeding its own need, to sell the electricity or heat energy, and/or the relevant capacity to other licensed legal persons or independent consumers, and to import all the necessary equipment and fuel for non-commercial purposes.
- L) As long as adapting to the principles of Capital Markets Board, the Company can give warranty, bailment, assurance in favor of on its behalf or third parties or build right of pledge including mortgage.
- M) Give energy manager training, prepare and implement energy studies and efficiency increasing projects (VAP), provide consultancy and energy manager services for buildings.

If other activities deemed beneficial other than the ones specified above are intended to be ventured then such shall be submitted for approval to the general assembly by the Board of Directors and after raising a resolution in that respect the company will be able to undertake the activity desired. However application of such decision which is an amendment to the Articles of Association by nature shall require permission from Capital Markets Board and Ministry of Industry and Trade.

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 17.02.2011 / 16:39 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 17.02.2011 / 16:39

Title of Corporation/Names of Shareholders : ARÇELİK A.Ş.

Address : Karaağaç Cad.No:2-6 34445 Sütlüce

Beyoğlu-ISTANBUL

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Relations Department of the Partnership : (0212) 314 31 15 – (0212) 314 34 90

Date : 17.02.2011

Subject : 2010 financial results and 2011 expectations

To the Presidency of Istanbul Stock Exchange

ISTANBUL

Material Event(s) to be Disclosed:

You may reach the presentation including summary of 2010 financial results, which have been announced today, and our expectations for 2011 from the address www.arcelikas.com.tr

We hereby declare that our aforesaid statements are in accordance with the fundamentals contained in the Communiqué Serial: VIII, Nr: 54 of the Capital Markets Board and fully reflect the information we have acquired in connection with the matter(s); such information is in compliance with our books, records and documents; we have spent all the necessary efforts to be able to completely and correctly acquire the information related to the matter and that we are liable for statements made thereon.

Türkay Tatar Finance Director 17.02.2011 / 16:18 Fatih Kemal Ebiçlioğlu Assistant General Manager-Finance and Accounting 17.02.2011 / 16:18