



# GLOBAL COMMUNITY INVESTMENT POLICY

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### 3. PURPOSE AND SCOPE

The purpose of this Community Investment Policy (“the Policy”) is to put forward the principles to adopt while developing community investment initiatives. Arçelik A.Ş. (together or independently referred to as “**Beko**” or “**Company**”, refers to all companies directly or indirectly, individually or jointly controlled by **Arçelik A.Ş.** and its joint ventures) recognized the impact of its operations on its stakeholders, the environment, and community at large and emphasizes significance of sustainable development.

This Policy, which is an integral part of the Koç Group Code of Ethics<sup>32</sup> and Company Global Code of Conduct, is developed to demonstrate Company’s commitment to making a positive impact on the welfare and sustainable development of related communities and the environment engaged with as a corporate citizen.

Company is committed to conducting business in conformity with the highest ethical standards. As a signatory to the UN Global Compact<sup>33</sup>, Koç Holding A.Ş. complies with with UN Global Compact’s 10 Principles. As a globally acting Koç Group company, Company also complies with those Principles.

This Policy is a reflection of Koç Holding’s sustainability approach: “Lead. Together”, as well as Koç Group Sustainability Guide.<sup>34</sup>

### 4. DEFINITIONS

“**Beko**” or “**Company**” refers to all companies directly or indirectly, individually or jointly controlled by Arçelik A.Ş. and its joint ventures.

“**Community Investment**” means strategic involvement in, and partnership with organizations or individuals, to address a range of social and environmental issues defined by the company to contribute to its long-term corporate interests and to enhance its reputation.”

“**Group Companies**” mean the entities of which Company holds directly or indirectly more than 50% of share capital.

“**Koç Group**” means Koç Holding A.Ş., companies which are controlled directly or indirectly, jointly or individually by Koç Holding A.Ş. and the joint venture companies listed in its latest consolidated financial report.

“**The Sustainable Development Goals**” are the 17 Goals adopted by all UN Member States in 2015, as part of the 2030 Agenda for Sustainable Development which set out a 15-year plan to achieve the Goals, addressing global challenges including those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice.<sup>35</sup>

“**UN**” means the United Nations.

“**UN Global Compact**”<sup>36</sup> is a global pact initiated by the United Nations, to encourage businesses worldwide to adopt sustainable and socially responsible policies, and to report on their implementation. The UN Global Compact is a principle-based framework for businesses, stating ten principles in the areas of human rights, labour, the environment and anti-corruption.

<sup>32</sup> Please refer to Koç Group Code of Ethics for details.

<sup>33</sup> <https://www.unglobalcompact.org/what-is-gc/mission/principles>

<sup>34</sup> <https://www.koc.com.tr/sustainability>

<sup>35</sup> <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

<sup>36</sup> <https://www.unglobalcompact.org/what-is-gc/mission/principles>

### 3. GENERAL PRINCIPLES

“Due Diligence”<sup>37</sup> is conducted on organizations or individuals that are supported by Company, in order to ensure that Community Investments are met by the reliable parties with sound purposes.

Company ensures that Community Investments, including those with organizations or individuals, abide by Koç Group Code of Ethics, Company Global Code of Conduct, Global Human Rights Policy, Global Donations and Sponsorship Policy, Global Anti-Bribery and Corruption Policy and other relevant policies.

Applying to memberships of the regional, national, or international organizations, or being signatory to agreements related to Community Investments require ensuring compliance with the UN Global Compact Principles as it may affect Koç Group’s and Company’s reputation.

### 4. APPLICATION OF THE POLICY

While making Community Investments, in line with Koç Group Sustainability Guide<sup>38</sup>, Company considers the following:

- Whether the relevant Community Investment is compatible with the priorities and needs of the regions where Company’s business activities are carried out,
- Providing a clear connection between Community Investment activities and business strategy,
- Establishing strong partnerships with civil society organizations, international organizations, universities or individuals in order to put forward applicable solutions,
- Ensuring that the objectives and results of the Community Investments are measurable and scalable by design, and the results have the potential to be disseminated across other businesses and regions, and
- Ensuring that they are aligned with the social and environmental goals, as mentioned in the UN Sustainable Development Goals.

### 5. AUTHORITY AND RESPONSIBILITIES

This Policy is to provide guidance in developing Community Investment initiatives for all employees, directors and officers of Company. If you notice any action you believe to be inconsistent with this Policy, you are required to seek guidance from Company Sustainability Management and Corporate Brand and Projects, Management under Strategic Communications Group Management, the responsible functions.

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<sup>37</sup> Please refer to the Global Sanctions and Export Controls Policy

<sup>38</sup> <https://www.koc.com.tr/sustainability>.