**Arçelik Attends COP22,
World Climate Conference**

*Arçelik A.Ş. continues to support global initiatives to reduce the effects of climate change in line with its vision “Respects the Globe, Respected Globally”. Arçelik A.Ş. Directorate for Sustainability and Corporate Affairs attended two separate panels within the framework of the 22nd World Climate Conference held in Marrakech.*

Arçelik A.Ş. participated in the 22nd World Climate Conference (COP 22) that was held by the parties to the United Nations (UN) Framework Convention on Climate Change. Arçelik A.Ş. Directorate for Sustainability and Corporate Affairs attended two different panels at the event which was held in Marrakech, Morocco and where negotiations were made to take concrete steps with regard to implementation of the agreement concluded at the conference held in Paris last year.

As member of United Nations Environment Program - UNEP and Global Environment Fund – GEF, Arçelik represented the global project United for Efficiency - U4E in the panel named “Promoting Energy Efficiency in Traded Goods” . Arçelik stated that difference-making results can only be obtained when manufacturers, public institutions and NGOs work in collaboration. The Company also highlighted that energy-efficient appliances will expand more in the market with the help of new relevant policies in developing countries as well as incentives for energy efficient products.

In the “Business Sector and Climate Change” panel Arçelik made a presentation specifically focusing on the company’s adaptation policy of Climate Change. The officials gave information about Arçelik strategies and objectives for combatting climate change, efforts for reducing the greenhouse gas during the product lifecycle and collaboration with stakeholders.