**Beko Opens its 16th Store in Baku**

*Beko opened a 600 squaremeter-store in Baku,*

*the capital city of Azerbaijan. .*

Beko opened a Soliton store with Beko concept in the Bineqedi area of Baku, the capital city of Azerbaijan. Murat Büyükerk, Arçelik A.Ş. Africa, Middle East &Near East Regional Director and Oral Bozkurt, Middle East Sales Manager participated the opening the ceremony.

The Soliton Beko Store founded on a total of 600 squaremeter area (400 squaremeter sales area+50 squaremeters of offices+150 squaremeters of storage area) within Neptun Hipermarket, attracted significant interest with its rich product portfolio and comfortable architecture.

Murta Büyükerk, who made a speech at the ceremony, talked about the success of the 20 year old cooperation between Beko and Soliton, its distributor in Azerbaijan.