Exclusive "Beko Shop" was opened in Mostar

Beko opened its 26th shop in Bosnia &Herzegovina and 2nd in Mostar. *With 350 squaremeters of retail space, the “Beko Shop” will present more than 1000 different products to consumers.*

Beko continues its strong growth in Balkans by opening its 26th shop in Bosnia &Herzegovina and 2nd in Mostar. Omega Ltd., the exclusive distributor of Beko, Grundig and Blomberg brands in B&H opened the exclusive shop.

Arel Atakol; Beko Balkans Country Manager, Sedat Yıldız; Sarajevo Trade Advisor, Ayşe Selcan Şanlı; Mostar Council of Turkish Republic attended the opening ceremony along with press representatives.

In the Beko shop, which covers an area of ​​350 m2 of retail space, consumers can find a wide range of Beko free standing products - washing machines, dishwashers, dryers, refrigerators, freezers, integrated systems, LED TVs, air conditioners, small domestic appliances etc. Reliability, quality in construction, energy efficiency and great value are just some of the crucial reasons for selecting Beko home appliances.