**Arçelik A.Ş. has received 4 awards from IF Design**

Arçelik A. Ş. has been returned with 4 awards rewarded by the globally renowned "International IF design awards".

Arçelik A.Ş. has won the IF Design 2017 awards for the following product designs; **Grundig Delisia** hand Blender, **Beko Cosmos** Wardrobe Type refrigerator, **Grundig Fourever 3K** refrigerator and the **Grundig Fourever 4K** Flush Handle refrigerator. The IF Design 2017 award ceremony will be held on the 10th of March, 2017 in the Munich BMW Museum, and attended by more than 200 guests from 20 countries.

The **Grundig Delisia** hand-held blender, on which Arçelik A.Ş. has received an award, with its unique and perfect design brings a completely new approach to kitchens. The product, besides having a lit-display and its unique design details minimizes the loss of vitamins by using the Vitaplus® knife technology.

The **Beko Cosmos** Wardrobe type refrigerator stands out with its glass doors, elegantly integrated handle design and impressive appearance. Its stylish glass doors enhance the modern clean look. The touch control display is incorporated into the sleek recessed handle to create a seamless look and the different colored lights on the handle will inform you on the status of your refrigerator.

**Grundig Fourever 3K** Refrigerator offers an A++ energy efficiency and one big freezer drawer, separated inside for a better organization with its 629 lt. gross volume. The beautiful exterior is backed up inside with a large storage capacity to keep all your favorite food and food preservation technology to keep it tasting as fresh as possible.

**Grundig Fourever 4K Flush Handle** offers an A+ energy efficiency and it also brings refined beauty into the kitchen with its recessed handles, illumination details on door and with its 626 lt. gross volume. The beautiful exterior is backed up inside with a large storage capacity to keep all your favorite food and food preservation technology to keep its tasting as fresh as possible.

**About IF Design Award**

As one of the most prestigious design competitions in the world it is organized yearly since 1953. The award is a one-of-a-kind opportunity to earn a one-of-a-kind label, recognized by design aficionados the world over.